



## **TVPlayer launches brand new service in Spain with over 30 channels**

### ***TVPlayer partners with Spanish rights holders and media partners to launch brand new entertainment service in Spain***

10 Sept 2020. **Alchimie**, the international OTT aggregator and distributor, launched its Spanish **TVPlayer** service today. Available on any device **TVPlayer** is an exciting new freemium service offering viewers over 30 popular live and on-demand channels in Spanish. **TVPlayer's** new service offers something for everyone by bringing together many of Spain's traditional linear broadcast channels alongside exclusive branded and themed VOD channels populated with a selection of premium content from Spanish and other European leading production houses and media groups.

TVPlayer's free Spanish service incorporates fourteen popular channels, including live channels from Spain's most renowned media groups; TVE1, TVE2, Clan, 24h, Teledporte (RTVE) Antena3, La Sexta, Neox, Nova, Mega (Atres Media), Gol, Ten, (Mediapro) and also local live channels TV3 and TeleMadrid. Totally commitment free, TVPlayer's free service doesn't require a contract and can be cancelled at anytime.

TVPlayer's premium Spanish service complements its free service by offering viewers an exclusive range of VOD channels , including those from celebrated media partners, such *Muy Interesante TV*, edited by the famous Spanish magazine brand (*Zinet Media*), *Espacio Misterio TV (Prisma Publicaciones, Planeta Group)* , *Vaughan Play (Vaughan Group)*, alongside regularly refreshed themed TV channels built around special interests, such as *Doc + (documentaries)*, *Animalium (wildlife)*, *Estadios (football)*, *Mindfulness (wellness)*, *Explora (travel)*, *Historico (history)*, and premium linear channels *Garage TV (motor, sailing)*, *UBeat (e-sports)*. TVPlayer's premium service is an easy add-on to the free service, and gives subscribed viewers unlimited access to an additional range of over 13 channels for an additional €7.99 per month.

"We're delighted to be able to launch TVPlayer in Spain, offering together an exciting and exclusive range of channels to Spanish audiences under one, easy to access, service, and providing entertainment for everybody, whatever their interests or budget." Said Blandine Weill, General Manager Spain, Alchimie.

TVPlayer is available through a website (for desktop), with chromecast option (to cast on smart TVs), Android app (for android smartphones), Android TV app (for boxes or TVs with Android TV), ios (for



Apple Smartphones and Apple TVs), fire TV (for Amazon Fire sticks). TVPlayer will launch at the beginning of September 2020, with a special offer on TVPlayer's premium service, giving one week of the service free to customers.

### **About TVPlayer**

TVPlayer is the UK's leading independent Freemium OTT service offering registered viewers the best of UK linear TV to view on multiple devices; web, mobile, tablet, AppleTV and Amazon Fire. TVPlayer provides audiences with an evolving content line-up via over 50 free to air and pay-tv channels. The TVPlayer service is available at an accessible £6.99 for a bundle of eighteen premium channels, and provides viewers easy routes to payment via iTunes, GooglePlay, Amazon and mobile providers, as well as credit cards. Alchimie, the video tech enabler, content aggregator and distributor acquired TVPlayer in 2019.

### **About Alchimie**

Alchimie is a platform for streaming video. With a catalogue of nearly 50,000 hours of content rights from over 250 prestigious partners, (BBC, France Tele, ZDF, RTVE, ZED, Millimages,etc) across all topics, Alchimie helps rights owners and brands create new TV channels (Humanity, Jacques Attali, Nous Deux, Army Stories, Think, Poisson Fecond, VaBene, Moods, etc) to distribute across 60+ digital platforms (TVPlayer, Amazon, Orange, Movistar, Samsung, Huawei etc).

With offices in France, UK, Germany, Spain and Australia, Alchimie employs 120 technology, marketing, digital and editorial experts and is ranked 40<sup>th</sup> in FW500 (ranking of French technology companies).

[www.alchimie.com](http://www.alchimie.com)

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